

## New Training Opportunity Can Help You Improve Your Business

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By John Teder

*Manager of Training & Communications*

*International Comfort Products*

ICP has a new tool to help you improve your business and profits with fresh new ideas: training for business owners and key associates is now available for download to your computer.

These Service Contractors Business CD (Audio) Downloads can help you:

- Increase profits
- Create customer cheerleaders
- Learn the business side of business

### *No Time For Classes? Try This!*

We know you're busy. We also know you sometimes like business training delivered to you in smaller bites than our day long classes. That's why we're offering you different one hour training sessions in an audio-only format that you can download to your computer and burn to either CD or your MP3 player. Just pop the CD in your vehicle's CD slot as you travel from appointment to appointment and turn "drive time" into "learn time."

These FREE audio training downloads are available at our ICP training website where you can:

- Find complete details on all the training options ICP has to offer,
- Meet our trained staff of experienced specialists,
- View a photo gallery of training pictures, and
- Download the new audio CD training sessions.

Each quarter, five new training presentations designed to help you make your business more profitable will be posted.

### *Password for Downloads*

Audio downloads require a password. Dealers may obtain a password by contacting their local distributor of ICP products. For more information, ask your distributor of ICP products about the ICP "*Business CDs of the Quarter.*"